



WELCOME TO  
**HOLZMINDEN**



- ▶ **Tips for your Visit to the Town of Fragrances and Flavours**

# WELCOME TO HOLZMINDEN

A warm welcome to Holzminden – the Town of Fragrances and Flavours! We are delighted to welcome you! Discover a town that appeals to all the senses.

## **Why the Town of Fragrances and Flavours?**

Here, it all began in 1874. Holzminden was the place where the first synthetic flavouring, vanillin, was discovered and produced on an industrial scale – a milestone for what is now a globally significant fragrance and flavouring industry. Since then, the town has been regarded as the cradle of this remarkable industry.

Thanks to this unique heritage, Holzminden is home to Europe's first exhibition centre dedicated entirely to the world of scent and taste.

## **Sensoria – House of Fragrances and Flavours**

Sensoria is an interactive museum that invites you to explore smelling and tasting in new ways – a space bringing together history, culture and science. At Sensoria, you can create your own perfume, experience 60 different scents, and discover the secrets of good taste.

## **Smell. Taste. Experience.**

Would you like to explore the world of fragrances and flavours in greater depth? Discover our exclusive events programme: from scent yoga and chocolate making to candle workshops – here you will find inspiration for all your senses.

**Tip:** For further information about Sensoria – House of Fragrances and Flavours, as well as event dates, please visit the museum's website:  
[www.sensoria-holzminden.de](http://www.sensoria-holzminden.de)

## **The Scented Town Trail**

Explore the Town of Fragrances and Flavours in a distinctive way by following the Scented Town Trail, guided by the scent stations along the route. Looking for deeper insights? Join a public guided tour to learn more about the town's history and its fragrant heritage.

**Tip:** Public guided tours take place every Saturday at 11 a.m. from April to October. Meeting point: Sensoria – House of Fragrances and Flavours.

Private guided tours can be arranged at any time upon request. For bookings, please contact +49 5531 99053-10 or email [info@stadtmarketing-holzminden.de](mailto:info@stadtmarketing-holzminden.de)



## Scented Town Trail

1. Patchouli Oil – Market Square
2. Hyacinth – Ackerbürgerhaus
3. Frankincense – Torhaus at Katzensprung
4. Bread – Obere Straße
5. Geranium – Fragrance Fountain
6. Lilac – Solling sandstone
7. Anointing Oil – Luther Church
8. Thyme – Scent Garden at the Weser Promenade
9. Apple – Kolk/Speicher/Raabehaus
10. Pine Needle – Severinsches Haus
11. Anise – Raabe-Brunnen / Niederes Tor
12. Peppermint – Town Hall/District Administration

13. 'Sensoria' – Haarmannplatz
14. Vanilla – University of Applied Sciences and Arts
15. Citrus Fruit – Reichspräsidentenhaus
16. Chamomile – Tillyhaus
17. Fried Onions – Old Vicarage/Weser Bridge



**Tourist Information**



**Car Park**



**Toilets**



**Cycle Parking Space**



**Scent Station**



**Playground**

# A DAY IN HOLZMINDEN

Start your exploration of the Town of Fragrances and Flavours on foot. Simply follow your nose along the Scented Town Trail, guided by the scent stations.

**Tip:** At 9 a.m., 12 noon, 3 p.m., and 6 p.m., you can watch the 'Procession of Masters' with its carillon at the Reichspräsidentenhaus.

Take time to reflect on your impressions over a refreshing drink or a scoop of ice cream. Our beautiful market square, lined with plane trees and offering a Mediterranean atmosphere, offers a wide variety of dining options.

**Tip:** The market square hosts numerous events throughout the year. For current events, please visit [www.stadtmarketing-holzminden.de](http://www.stadtmarketing-holzminden.de)

Looking to spend an ACTIVE day? Take a walk through our town park and enjoy the view from the Bismarck Tower, or follow the Hasselbach stream straight into the scenic Solling-Vogler region.

EXPERIENCE the lively atmosphere of our pedestrian zone. Browse for regional specialities, treasured items, and distinctive souvenirs, and take a break in one of the charming cafés.

**Tip:** On Wednesdays and Saturdays from 7 a.m. to 1 p.m., visit the weekly farmers' market to sample and purchase fresh produce from local suppliers.

# LEISURE ACTIVITIES

## Swimming Pool and Green Spaces

Numerous green spaces throughout the town invite you to pause and unwind. Whether strolling along the Weser promenade, relaxing by the ponds in the park, or enjoying the sunshine in the Scent Garden – simply let yourself be carried along. If you prefer something more active, the swimming pool offers the opportunity to swim a few lengths.



## Holzminden Mine – Escape Room ‘Bergwerk Holzminden’

This group experience for three or more people features two exciting underground missions:  
[www.bergwerk-holzminden.de](http://www.bergwerk-holzminden.de)



## Roxy Cinema Holzminden

Holzminden also has a modern cinema with four screens and a varied programme of special events:  
[www.kino-holzminden.de](http://www.kino-holzminden.de)



# EXPLORE THE REGION

Explore the region by bicycle along the Weser Cycle Route, by canoe on the River Weser and along the German Fairytale Route, or travel back in time at Historic Weserbergland destinations. Discover Lower Saxony's first certified 'Quality Region – Walkable Germany', the Solling-Vogler region, and follow its well-maintained hiking trails. 16 quality routes are waiting to be explored by you.

**Tip:** At 50 stamping stations along the hiking trail network in the Solling-Vogler region, you can collect hiking stamps.

## Neuhaus Wildlife Park

Neuhaus Wildlife Park is located in the heart of the Hochsolling. Visit this picturesque park and encounter native wildlife species:

[www.landesforsten.de/erleben/unsere-naturtalente/wildpark-neuhaus](http://www.landesforsten.de/erleben/unsere-naturtalente/wildpark-neuhaus)



## TreeRock Climbing Adventure

Enjoy the forest setting with an adventure high above the ground. The high ropes course features nine courses with 89 elements, or take a more relaxed approach with a round of 18-hole adventure golf: [www.treerock.de](http://www.treerock.de)



## TOURIST INFORMATION AT SENSORIA – HOUSE OF FRAGRANCES AND FLAVOURS

### Stadtmarketing Holzminden GmbH Tourist-Information at Sensoria

Obere Str. 45 | 37603 Holzminden

Phone: +49 5531 99053-10

info@stadtmarketing-holzminden.de

www.stadtmarketing-holzminden.de



### Opening hours November – March

Mondays: closed

Tuesday – Friday: 10 a.m. – 4 p.m.

Saturday – Sunday: 10 a.m. – 2 p.m.

### Opening hours April – October

Mondays: closed

Tuesday – Friday: 10 a.m. – 6 p.m.

Saturday – Sunday: 10 a.m. – 2 p.m.

### Follow us on social media:



## HOLZMINDEN

Stadt der Düfte und Aromen  
im Weserbergland

Stadtmarketing Holzminden GmbH